

Cookie Policy

This Cookie Policy applies to our website which is available at <https://taigamotors.com> (the "**Website**") and to our recruitment, e-commerce, marketing and sales activities (the "**Services**"). If you have any questions about this Cookie Policy, you can reach our Data Protection Officer using the following contact information:

Taiga Motors Inc.

Attention: Data Protection Officer

E-mail: DPO@taigamotors.ca

Address: 480 Lafleur Avenue, Lasalle, QC H8R 3H9, Canada

This Cookie Policy does not apply to any links towards third-party websites, services or applications. We encourage you to review the cookie practices of these third parties prior to using their respective applications, services and products.

This Cookie Policy only covers our use of cookies and similar tracking technologies as described below. Please read our [Privacy Policy](#) for more explanations on our processing of your personal data.

If you are in a jurisdiction which puts forward the notion of data controller (such as the European Union), we are the data controller of the personal data collected through our Services.

1. WHAT IS A COOKIE?

A cookie is a small data file that is packed and stored as a cookie, sent to your web browser, and then stored on your computer. We include in our definition of cookies similar tracking technologies such as pixels and web beacons. We use the following types of cookies:

- First party cookies are those installed by us and they are installed either for the time that you use our Website or they are stored longer to be used when you come back to use our Website.
- Third-party cookies are installed by our partners and generally stay installed as you navigate the web. When you come back to our Website, the cookies that we have installed on your device will be sent to our web server so the information can be accessed and reused. Websites use cookies because web servers do not have memory

We install both session and persistent cookies on your browser:

- A session cookie is only installed temporarily in a browser's memory, so once you close your browser, session cookies disappear.
- A persistent cookie is installed longer on your device. For instance, the `_ga` cookie installed by Google

Analytics remains for a year, whereas other cookies only last less than 24 hours. Persistent cookies are commonly used for web analytics which requires tracking visitor behaviour over different websites, as with Google Analytics. Web analytics does not allow websites to identify you individually since it uses tokens as an identifier or is provided as mass traffic. However, third parties who are permitted to install these cookies on our Website, such as Google Analytics, may have access to more personal data about you.

Most cookies collect information such as how users arrive at and use our Website, or a user’s general location. Cookies can also log what type of device you are using to connect to our Website, which page and at what time, recognizing the browser on your terminal only during the period of validity of the cookie used. Please refer to our Privacy Policy for more information about the electronic data that we process about you.

2. WHAT TYPES OF COOKIES DO YOU USE, WHY, AND USING WHICH LEGAL BASIS?

We use cookies for our Website to function as intended, to collect consent to process personal data in accordance with applicable laws, to analyze our Website performance and to ensure that our Website is secure. Cookies are also useful to identify bugs and errors.

In the European Union, we are required to indicate the legal bases that we use to process your personal data, which include the personal data in cookies. The table below contains our identification of these legal bases regarding cookies. These legal bases may not exist in your jurisdiction. In that case, we use other legal bases that are recognized, such as implied consent.

We collect cookies that classify in each of these categories:

TYPE OF COOKIE	DESCRIPTION
ESSENTIAL	<p>Essential cookies are necessary to operate the core functions of our Website or to comply with applicable laws. These include login cookies, session ID cookies, language cookies as well as security cookies which are used to apply security settings. In other words, essential cookies are used solely to carry out or facilitate the transmission of communications over a network or are strictly necessary to provide our Website. For instance, we use cookieLawInfo, a cookie set by the GDPR Cookie Consent Plugin, to remember your consent about cookies.</p> <p>In the European Union, these cookies are collected based on our legitimate interests, which includes compliance with legal requirements and ensuring our Website can operate.</p>
FUNCTIONAL	<p>Functional cookies are used to provide you with some functionalities, and to remember preferences, consents and configurations.</p> <p>In the European Union, these cookies are collected based on your explicit consent. You can withdraw this consent at any time, as explained below.</p>
ANALYTICS	<p>Analytics cookies are used to generate aggregated statistical data about traffic and behaviour of users when using our Website. For instance, we can determine how much time users spend on a page. The cookies named <code>_gid</code> and <code>_ga</code> are used by Google Analytics to gather data about your behaviour on our Website.</p>

In the European Union, analytics cookies are processed based on your explicit consent. You can withdraw this consent at any time, as explained below.

3. DO YOU USE GOOGLE ANALYTICS?

Yes, we use cookies installed by Google Analytics. Google Analytics helps website owners like us to measure how users interact with the content of our Website. As a user navigates between web pages, Google Analytics provides website owners JavaScript tags (libraries) to record information about the page a user has seen, for example, the URL of the page. The Google Analytics JavaScript libraries use HTTP cookies to “remember” what a user has done on previous pages and interactions with a website. Google Analytics supports different types of JavaScript libraries for measuring website usage and leverages, `_ga` and `_gid` cookies to distinguish users and `_gat` which is used to throttle request rates.

Google Analytics collects Internet Protocol (IP) addresses to provide and protect the security of their website and to identify in which country, state or city in the world you are located. This is referred to as IP geolocation, and does not give Google Analytics or us access to your address. Google Analytics uses a method to mask IPs from website owners. Other data collected by Google Analytics include data related to the device, browser, and on-site activities to measure and report statistics about your interaction.

Google Analytics supports an optional browser add-on that once installed and enabled, disables measurement by Google Analytics for any site you visit. You can find this add-on by clicking [here](#).

4. DO YOU RESPOND TO “DO NOT TRACK” BROWSER SETTINGS?

Legislation in California provides that California residents are entitled to know how we respond to “Do Not Track” browser settings. If activated by you, this setting sends a special signal to the websites you encounter while web browser indicating that you do not wish to be tracked. We do not respond to Do Not Track signals at this time. If we do so in the future, we will describe how so in this Cookie Policy.

5. HOW CAN I MANAGE MY PREFERENCES ABOUT COOKIES?

You can manage your preferences regarding cookies through your browser, however, if you decide to refuse all cookies (such as essential cookies), you may not be able to fully benefit from our Website. You can choose to deactivate cookies at any time on your browser. You can accept or delete cookies one by one or delete them systematically once and for all.

Cookie preferences must be set for each web browser. You generally have several ways to manage cookies, including: completely authorizing or prohibiting cookies, deleting specific cookies that have already been saved by the browser, preventing certain websites from sending cookies to your computer, or blocking third-party cookies (when browsing on a website, cookies are sent to your computer by another website).

Please find below the necessary information on managing cookies with each of the main browsers:

- [Safari](#)

- [Opera](#)
- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)

You can also find useful information about how to control cookies [here](#).

6. DO I HAVE ANY RIGHTS OVER MY PERSONAL DATA?

Yes, you have rights and you may lodge complaints as well. Please refer to our [Privacy Policy](#) for more information.

7. CAN YOU CHANGE THIS COOKIE POLICY?

Yes, we will change it as required to reflect our current practices and to align with legislative requirements. Please see the above latest update date.